

Members' Choice!



Requests

- Step by Step
- More SalesCPR!
- Growing Your Business
- Hold Each Other Accountable / Mastermind
- Realty and Other Niches

Step By Step

1. Import your contacts into Lead Management System
2. Create a Lead-Capture Form
3. Create a Landing Page to host your Lead-Capture Form
4. Create your emails with links to Landing Page
5. Schedule emails in a campaign

Step By Step

6. Assign contacts to the campaign
7. Monitor results
8. Take action on best prospects ("RWA")
9. Direct other leads to "Nurture Campaign"
10. Keep contacting and keep "listening"



The Low Hanging Fruit

- **Past Customer Reactivation (SalesCPR)**
- **Referral Booster**
- **Customer Experience Booster**